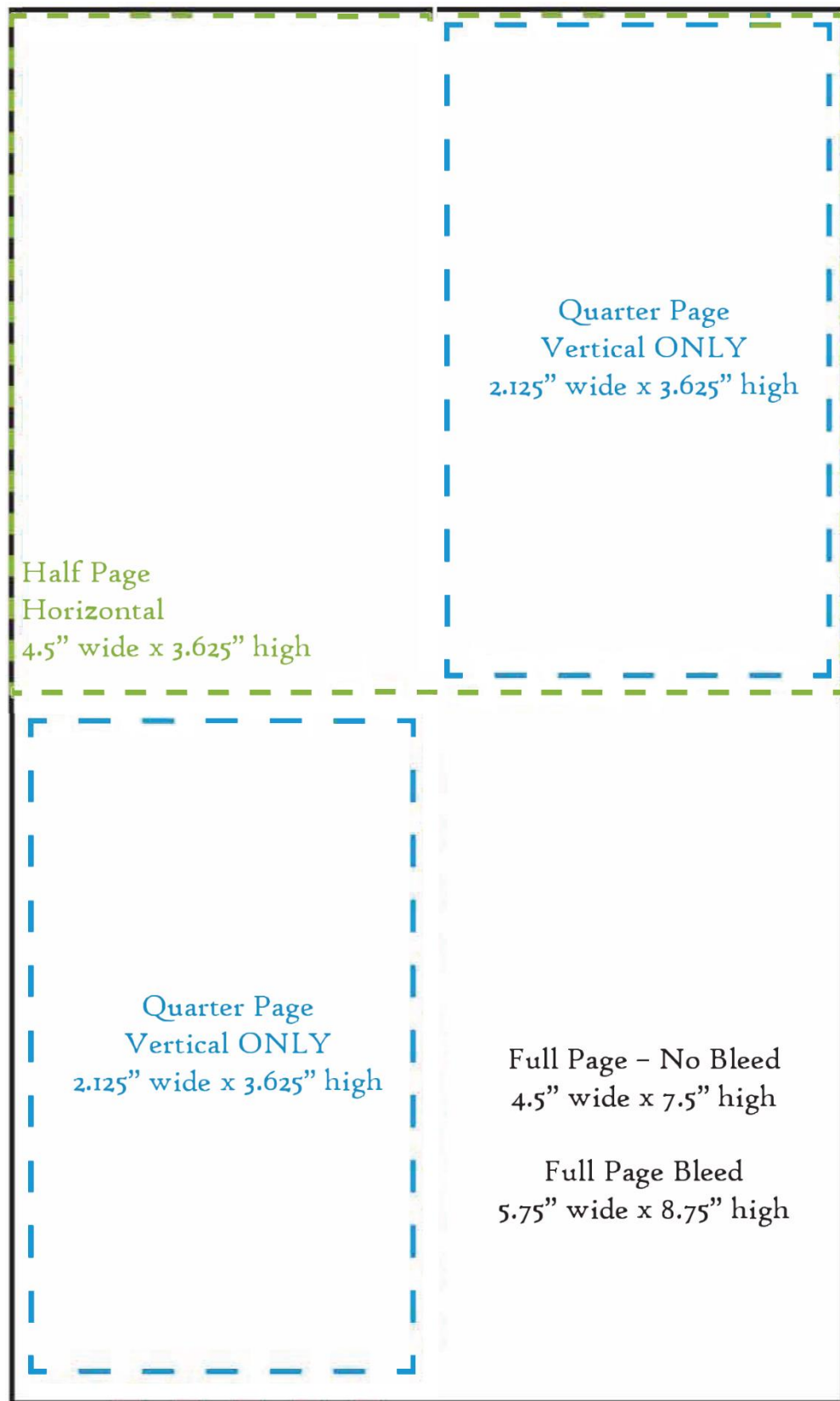


# NANTUCKET PRESERVATION TRUST

## RAMBLINGS

2025 ANNUAL PUBLICATION



### AD RATE AND SPECIFICATIONS

*All ads are in Full Color*

- Back Cover \$4,250
- Inside Front Cover \$2,750
- Inside Back Cover \$2,750
- Page 1 \$2,250
- Last Page \$2,250
- Full Page \$1,750
- Half Page \$950
- Quarter Page \$400

20% Discount to all non-profit advertisers

10% Discount to all advertisers who reserve before 1/31/2025

**Book Size – Trimmed: 5.5" w x 8.5" h**  
**Full Page w/ Bleed: 5.75" w x 8.75" h**  
*Bleed is 1/8" (0.125") on all sides*

**Full Page – No Bleed: 4.5" w x 7.5" h**  
**Half Page (horizontal only): 4.5" w x 3.625" h**

**Quarter Page (vertical only): 2.125" w x 3.625" h**

**Deadline for Submission:**  
**April 1, 2025**

#### SUBMISSION REQUIREMENTS

Please submit your ad as a 300 dpi PDF file with CMYK colors. Please email your finished ad to Rita Carr at [rcarr@nantucketpreservation.org](mailto:rcarr@nantucketpreservation.org)

We do not accept working files such as InDesign, Word, or Publisher files, or images that have been downloaded from the web.

NPT can assist with your ad layout, should you require. Please contact us for more information:

[info@nantucketpreservation.org](mailto:info@nantucketpreservation.org)

# RAMBLINGS

AN ANNUAL PUBLICATION OF  
NANTUCKET PRESERVATION TRUST



## ADVERTISING CONTRACT

### CONTACT INFORMATION

Company Name

Contact Name

Billing Address

Tel

Email

Graphic Designer (if applicable)

Tel

Email

### 2025 Ad Sizes and Rates

- |   |         |                                       |         |
|---|---------|---------------------------------------|---------|
| <input type="checkbox"/> Back Cover         | \$4,250 | <input type="checkbox"/> Full Page    | \$1,750 |
| <input type="checkbox"/> Inside Front Cover | \$2,750 | <input type="checkbox"/> Half Page    | \$950   |
| <input type="checkbox"/> Inside Back Cover  | \$2,750 | <input type="checkbox"/> Quarter Page | \$400   |
| <input type="checkbox"/> Page 1             | \$2,250 |                                       |         |
| <input type="checkbox"/> Last Page          | \$2,250 |                                       |         |

All ads are full color. See specs on attached sheet.

New advertisers receive a 10% discount if commitment and payment are made before 1/31/2025.

Non-profit organizations receive a 20% discount.

**All graphics due no later than April 1, 2025.**

### PAYMENT INFORMATION

- Check (make payable to Nantucket Preservation Trust)
- Visa/Mastercard/AmEx

Card Number

Exp

CVV

Name (as it appears on card)

Signature

Ad size: \_\_\_\_\_

Price: \_\_\_\_\_

Less discount: (\_\_\_\_\_)

Total: \_\_\_\_\_

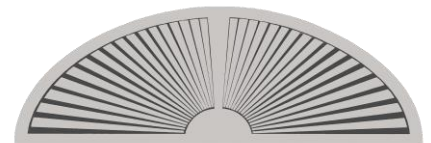
### Return Form & Payment to:

Nantucket Preservation Trust  
P.O. Box 158  
Nantucket, MA 02554

Or drop off at 11 Centre Street

Or send via email to

[info@nantucketpreservation.org](mailto:info@nantucketpreservation.org)



NANTUCKET PRESERVATION TRUST